

BBA in Entrepreneurship Program Structure

First Year: Semester I		
Course No	Course Name	Credits
BUS 1101	Introduction to Business	3.0
ENG 1102	English for Effective Communication	3.0
ACT 1103	Financial Accounting-I	3.0
GED 1104	Bangladesh Studies	3.0
BST 1105	Business Statistics-I	3.0
BMT 1106	Business Mathematics	3.0
	Total	18.0

First Year: Semester II		
Course No.	Course Name	Credit
ACT 1201	Financial Accounting-II	3.0
BST 1202	Business Statistics-II	3.0
ENG 1203	English for Business	2.0
CSE 1204	Computer Applications in Business	3.0
ECO 1205	Micro Economics	3.0
BNG 1206	evsjv fvlv I mvwnZ''	2.0
MKT 1207	Principle of Marketing	3.0
	Total	19.0

Second Year: Semester I		
Course No	Course Name	Credits
ECO 2101	Macro Economics	3.0
GED 2102	Industrial Psychology	2.0
FIN 2103	Introduction to Finance	3.0
GED 2104	Industrial Sociology	2.0
CSE 2105	Basic Programming with Python	2.0
ACT 2106	Cost and Management Accounting	3.0
LAW 2107	Business Law	3.0
FIN 2108	Principles of Banking and Insurance	3.0
	Total	21.0

Second Year: Semester II		
Course No.	Course Name	Credit
BUS 2201	Business Communication	3.0
BUS 2202	Digital Marketing	3.0
HRM 2203	Human Resources Management	3.0
FIN 2204	Financial Management	3.0
MGT 2205	Organizational Behavior	3.0
HRM 2206	Performance Management	3.0
BUS 2207	Consumer Behavior	3.0
	Total	21.0

Third Year: Semester I		
Course No	Course Name	Credits
ACT 3101	Auditing and Taxation	3.0
IBS 3102	International Business	3.0
MIS 3103	Management Information System	3.0
POM 3104	Production and Operation Management	3.0
HRM 3105	Career Planning and Development	3.0
MKT 3106	Marketing Management	3.0
BUS 3107	Project Management	3.0
	Total	21.0

Third Year: Semester II		
Course No.	Course Name	Credit
BUS 3201	Business Research Methodology	3.0
MGT 3202	Strategic Management	3.0
ENP 3203	Entrepreneurial Innovation	3.0
ENP 3204	Social Entrepreneurship	3.0
ENP 3205	Foundations of Entrepreneurship	3.0
ENP 3206	Entrepreneurship: Concept and Functions	3.0
	Total	18.0

Fourth Year: Semester I		
Course No	Course Name	Credits
ENP 4101	Understanding the Market	3.0
ENP 4102	Entrepreneurial Opportunity	3.0
ENP 4103	Entrepreneurial Planning	3.0
ENP 4104	Enterprise Marketing	3.0
ENP 4105	Entrepreneurship and Business Plan Development	3.0
ENP 4106	Small business and SME	3.0
ENP 4107	Theories of Entrepreneurship	3.0
	Total	21.0

Fourth Year: Semester II		
Course No.	Course Name	Credit
INT 4201	Internship	4.0
	Total	4.0